

How to Win the World Cup & How to Defeat Cyber Criminals

You might think that the winning the World Cup and defeating cyber criminals have absolutely nothing in common, but there are several football tactics that you can apply to your cybersecurity strategy to defend your sensitive data against ever-evolving cyber criminals.

1. Go Catenaccio

"Catenaccio" is a football tactic, of which the main focus lies in tight man marking and the introduction of an additional defensive player, known as a 'sweeper,' to form a double layer of defence.



By combining multi-factor authentication, Endpoint Detection and Response, email and web monitoring, firewalls and antivirus, you can build a strong, multi-layer cybersecurity defence.

2. Beware the Fox in the Box

A 'fox in the box' describes a cunning striker whose calmness and agility, within the penalty box, is clever enough to elude defenders so that he can score goals.



Cyber criminals are stealthier than ever, with attacks becoming more sophisticated, targeted, widespread and undetected. You've got to be on the ball.

3. Use the 12th Man

Football teams use the power of the crowd, drawing on the role that their fans - the 12th man - play in encouraging or motivating their side to perform better and score goals.



Cybersecurity is the responsibility of everyone in your legal practice. Keep your end users onside with continuous training to support best cybersecurity practice.

4. No Schoolboy Defending

In football, schoolboy defending refers to simple and avoidable mistakes or misplays made by the defenders, resulting in the opposition scoring.



Don't get caught slacking by not prioritising patch management. Overlooking a seemingly simple task could not only result in loss of confidential data and reputational damage, but also a hefty fine.

5. Don't Bottle It!

To 'bottle' something is to throw away a lead or a good chance of winning, especially if you've previously had the upper hand. Keeping calm and level-headed could be the all-important difference between going down in flames or emerging victorious.



If victim to a ransomware attack, keep calm and remember that it doesn't pay to pay. There is no guarantee that you regain access to your data and it gives hackers the message that extortion schemes work - they could keep coming back to ask for more.

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